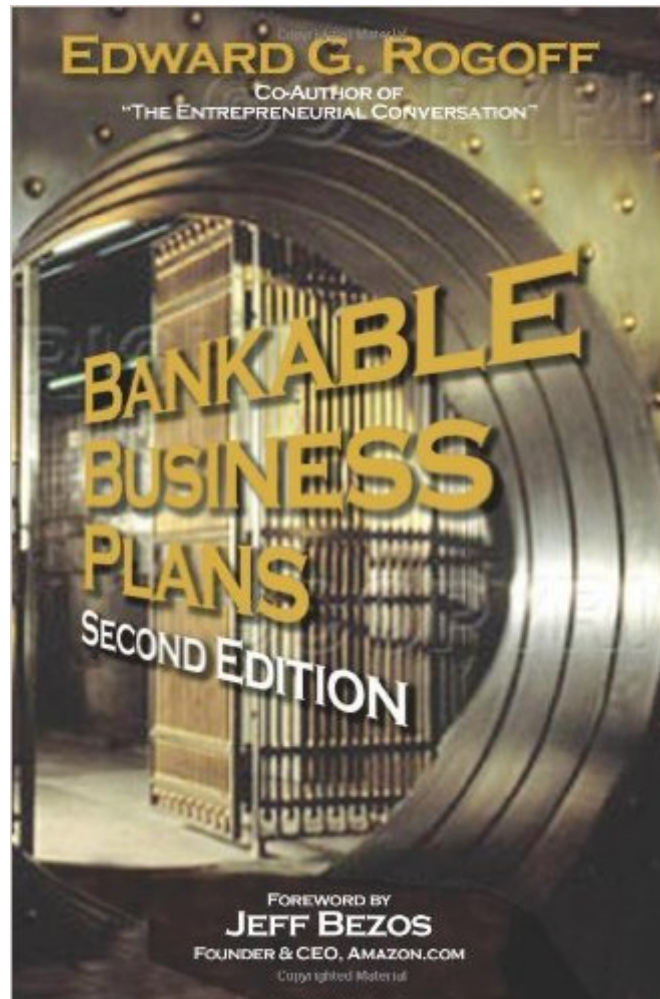


The book was found

Bankable Business Plans



Synopsis

The secrets behind creating compelling and successful business plans sure to attract financial backers are revealed step-by-step in this invaluable guide. Containing detailed information on Risk Management Association (RMA) data and clear explanations of the guidelines that banks, venture capital firms, and the Small Business Administration (SBA) use to grant loans and other financial support to businesses, theÂ resource equips potential business owners with a wealth of knowledge on lending procedures. Hundreds of useful ideas for developing, operating, marketing, and building a profitable business are included asÂ are copious examples and resources for further study. By demonstrating how to make each business plan uniquely suited to a particular endeavor—such as home-based businesses, sole proprietorships, and franchise operations—this comprehensive handbook ensures that anyone can embark on a new business venture with confidence.

Book Information

Paperback: 275 pages

Publisher: Rowhouse Publishing; 2nd edition (September 28, 2007)

Language: English

ISBN-10: 0979152208

ISBN-13: 978-0979152207

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (14 customer reviews)

Best Sellers Rank: #138,262 in Books (See Top 100 in Books) #113 inÂ Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Public Affairs & Administration #240 inÂ Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises #477 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning

Customer Reviews

I am in the middle of starting my own small business. I bought 4 different books on business plan writing and this one is the one that I kept referring to. It is by far the best of the bunch. It's very readable, and it is organized so well that I was able to use it as a reference book while I was working on my plan. I also used their online tool too, which helped me generate preliminary financials to take to the bank (and to my now first investor). Overall, if you are at any point of the seemingly daunting task of writing a business plan, this book is the best one I found to get you

through it.

Having spent my legal career advising clients who are either seeking financing or trying to resurrect failing businesses, I am constantly amazed at the absolute lack of insight that most of them bring to their own business. When they present plans to lenders and potential investors it becomes clear to me that they have not done the thinking or the research which are necessary to convince anyone of their vision for their company. I have read and given copies of Dr. Rogoff's excellent book to a number of clients and look forward to reading the 2nd edition. This book is a clear road map for any serious business person. More importantly the tools in this book will allow a business person to gain the kind of understanding of their own business which will help them avoid making unfortunate missteps. Anyone who is serious about obtaining financing for a business either existing or startup needs to follow the plan set forth in Bankable Business Plans. I plan to continue to make this book one of my top recommendation to my clients, before they approach investors or lenders.

This is a great conceptual book that is helping me understand what to think about while brainstorming and planning. It is finely written and easy to read. I would not say this book is full of tools to use. So, you won't find hundreds of templates and samples, rather it thoroughly explains what is important and tells you why. I am planning two initial readings, one to get the gist of it and a second to do the work it recommends. I feel this book will be useful again and again but more as a guide rather than a toolkit.

Not only did Bankable Business Plans help me to launch a start-up, the organization, writing style and succinct instructions contained in the book unfolded logically and clearly. This book helped me to forge ahead, undaunted, with my plans for a new business. Each step of the way, I understood what and why I was doing what I was doing. This is a great resource!

For anybody who wants to raise money for their new business, this book is a must read. I am toying with the idea of starting a IT consulting company and this book has forced me to really think things through. It is not easy to get a succesful venture started and it helps if you do all the hard work before you meet with potential investors.

OK - so you want to start a business but you do not have a Mickey Goldmill (Rocky Balboa's trainer in the Rocky movies) in your corner. Well, you can get the next best thing -- Ed Rogoff's "Bankable

Business Plans!"Rogoff's "Bankable Business Plans" guides you through the fundamentals of building a plan, illuminates some all too common errors as well as uncommon successes, provides useful exercises to sharpen your message, and, in general, challenges you to take a disciplined and comprehensive approach to pursuing your dream of starting your own business. Writing a business plan is like training to be a boxer. You need a plan and you have to work at. So fire up the laptop, fire up your heart by watching the old Rocky trailer [...], (it's your dream after all), open up Rogoff's book and start typing! Good Luck!

This went further than we needed when we first began planning a business plan. It delivers a steep learning curve. IN spite of that the info it contained all seemed right on target. Claudia Strasbaugh

[Download to continue reading...](#)

Bankable Business Plans Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) 1295 Best Selling Home Plans (Country & Farmhouse Home Plans) Ultimate Book of Home Plans: 730 Home Plans in Full Color: North America's Premier Designer Network: Special Sections on Home Designs & Decorating, Plus Lots of Tips Lowe's Best-Selling House Plans (Home Plans) Designer's Best One-Story Home Plans: Over 300 Best-Selling Plans Basement Home Plans: 100 Home Plans That Grow with You Treatment Plans and Interventions for Depression and Anxiety Disorders, 2e (Treatment Plans and Interventions for Evidence-Based Psychotherapy) Nursing Care Plans: Nursing Diagnosis and Intervention, 6e (Nursing Care Plans: Nursing Diagnosis & Intervention) Delmar's Pediatric Nursing Care Plans (Pediatric Nursing Care Plans (Delmar's)) Tiny Houses: Tiny House Plans, Woodworking on a Tiny House and Living Mortgage Free (Tiny Houses, Tiny House Living, Tiny House Plans, Small Homes, Woodworking Book 1) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Rich Dad Advisors: Writing Winning Business Plans: How to Prepare a Business Plan That Investors Will Want to Read - and Invest In Filmmakers and Financing: Business Plans for Independents (American Film Market Presents) Reengineering Business for Success in the Internet Age : Business-to-Business E-commerce Strategies How to Start a Catering Business: The Catering Business Plan ~ An Essential Guide for Starting a Catering Business Business Valuation for Business Owners: Master a Valuation Report, Find the Perfect Business Appraiser and Save Your

Company from the Looming Disasters That You Don't Yet Know About PHOTOGRAPHY:

Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business

(Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital

Photography) Analytics: Data Science, Data Analysis and Predictive Analytics for Business

(Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data

Mining, Big Data)

[Dmca](#)